



PRESS RELEASE

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Contact: Robert Corrales

Phone: (856) 757-9154

Cell: (732) 771-3094

E-mail: rcorrales@camdenpinc.com

Camden Health & Athletic Association Awards Over \$50,000 in Grants to Strengthen Youth Sports Across Camden

CAMDEN, NJ — Building on its long-standing commitment to supporting youth athletics in Camden, the Camden Health & Athletic Association (CHAA) has awarded more than \$50,000 in grants to youth sports organizations and school-based programs citywide since its relaunch in May 2025. This significant milestone reflects CHAA’s continued mission to expanding access to high-quality athletic opportunities and ensuring that young people throughout the city have the resources they need to participate safely and confidently in organized sports.

The collective funding has supported a wide range of programs—including neighborhood football teams, community basketball leagues, and school cheerleading programs—helping them secure essential equipment, custom uniforms, travel support, and other resources that elevate the overall experience for Camden’s youth athletes. These investments have directly benefited programs such as Camden High School Football, the Camden Eastside Predators, Centerville Simbas, Staley Park Panthers, Whitman Park Youth Athletic Association, and the Veterans Memorial Family School cheerleading team.

“CHAA’s mission is centered on equity—ensuring that every young person in Camden has the opportunity to participate in high-quality athletic programs that meet their needs and aspirations,” said Dr. Goodman, Chair of the CHAA Board of Trustees. “These grants directly address the barriers that too often limit participation, and they reflect our commitment to building a citywide youth sports system where every child, regardless of circumstance, can grow, belong, and thrive.”

Since the relaunch, CHAA has focused on re-establishing its infrastructure, rebuilding partnerships, and supporting community-based programs that serve hundreds of youth each year. Funding awarded this year has helped programs replace outdated equipment, provide safe

protective gear, outfit teams with uniforms that build pride and unity, and ensure that student-athletes can travel to tournaments and competitions.

“What makes this investment meaningful is that it strengthens programs already doing extraordinary work with very limited resources,” said Glen Jackson, CHAA’s Athletic Executive Director. “These coaches and volunteers are mentors, role models, and community anchors. By supporting their efforts, CHAA is not just funding sports—we are investing in leadership development, wellness, and opportunity for our youth.”

About the Camden Health & Athletic Association (CHAA)

Founded by George E. Norcross III, Chairman of Cooper University Health Care, CHAA is dedicated to expanding access to youth sports, promoting health and wellness, supporting coaching and leadership development, and fostering safe spaces for young people across Camden. Managed by Camden Community Partnership, CHAA provides year-round programming focused on athletic skill-building, mentorship, community engagement, and holistic youth development.

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