



The Camden Health & Athletic Association (CHAA) is a non-profit organization dedicated to expanding youth sports programs and health initiatives in the City of Camden. Our mission is to provide Camden youth, boys and girls ages 4 to 17, with opportunities to enjoy athletic activities.

Since its kickoff, CHAA has helped more than 1,000 Camden children take the field, the court, and even the golf course. CHAA supports football, baseball, softball, basketball, soccer, golf, track and field and wrestling. We help existing sports programs expand and offer new opportunities for children to play, compete and have fun!

Providing quality, year-round recreational and competitive sports programs can be challenging. Equipment, uniforms, transportation and registration fees can be barriers to play and access to safe fields is often limited.

Sponsorships and donations from businesses, corporations, foundations and individuals will allow CHAA to address gaps in youth sports programs and offset the costs for necessary items as:

- Coach Training
- Equipment & Uniforms
- Field Improvements
- Health Education
- Insurance
- League Fees
- Referee & Umpire Fees
- Recruitment
- Registration
- Skills & Drills Clinics
- Transportation
- Trophies & Awards

2019 Sponsor Opportunities

Together, we can change lives and help Camden's youth realize their full potential. CHAA's sponsorship opportunities are an excellent way to support youth athletics in the City of Camden.

HALL OF FAME - SEASONAL SPONSORSHIP \$30,000

Hall of Fame sponsorships are available for each of the following sports seasons: Baseball/ Softball; Basketball; Football; Soccer; Track & Field.

Each sponsorship per sport includes:

- Featured donor on CHAA's website
- Press release announcing sponsorship
- Premier sponsor on event banners
- Listed on marketing materials
- Feature in CHAA newsletter
- Social media acknowledgments
- Participation in Opening/Closing Ceremonies
- Photo opportunities
- Corporate volunteer engagement opportunities

MVP - ANNUAL SPONSORSHIP \$20,000

SPONSOR FOR ALL CHAA SKILLS AND DRILLS CLINICS

- Featured donor on CHAA's website
- Premier sponsor on event banners
- Listed on all marketing materials
- Feature in CHAA newsletter
- Social media acknowledgments
- Photo opportunities
- Corporate volunteer engagement opportunities

FAST BREAK - ANNUAL SPONSORSHIP \$20,000

CHAA SUMMER BASKETBALL LEAGUE & SUMMER BASKETBALL PROGRAMMING

- Featured donor on CHAA's website
- Press release announcing sponsorship
- Premier sponsor on event banners
- Listed on all marketing materials
- Featured on jerseys
- Feature in CHAA newsletter
- Social media acknowledgments
- Participation in Opening/Closing Ceremonies
- Photo opportunities
- Corporate volunteer engagement opportunities

HOLE IN ONE - ANNUAL SPONSORSHIP \$15,000

CHAA GOLF ACADEMY

- Featured donor on CHAA's website
- Press release announcing sponsorship
- Listed as premier sponsor on event banners
- Listed on all marketing materials
- Featured on shirts provided to golfers
- Feature in CHAA newsletter
- Social media acknowledgments
- Participation in Opening/Closing Ceremonies
- Photo opportunities
- Corporate volunteer engagement opportunities

CHAMPIONS CIRCLE - SEASONAL SPONSORSHIP \$10,000

WRESTLING

- Featured donor on CHAA's website
- Listed on all marketing materials
- Feature in CHAA newsletter
- Social media acknowledgments
- Photo opportunities
- Corporate volunteer engagement opportunities

ADDITIONAL DONOR OPTIONS

PLATINUM SPONSOR - \$7,500

- Customization of sponsorship interests
- Name listed on CHAA website
- Social media acknowledgments
- Opportunities for corporate volunteers

SILVER SPONSOR - \$2,500

- Option to select up to 2 sports to support
- Name listed on CHAA website
- Social media acknowledgments
- Opportunities for corporate volunteers

GOLD SPONSOR - \$5,000

- Option to select up to 3 sports to support
- Name listed on CHAA website
- Social media acknowledgments
- Opportunities for corporate volunteers

BRONZE SPONSOR - \$1,000

- Option to select 1 sport to support
- Facebook and social media acknowledgment
- Opportunities for corporate volunteers

OTHER SPONSORSHIP LEVELS

Coach - \$500 • Rookie - \$250
Supporter - \$100 • Fan - \$50

CHAA can tailor your sponsorship to recognize in-kind donations of equipment, uniforms and other items. Please contact us to discuss options and possibilities!

SPONSORSHIP DESIGNATION

Name: _____

Company/Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Specific instructions for marketing your brand: _____

PAYMENT INFORMATION

Please sign me/my company up for _____
(Sponsorship Level)

Enclosed is my check.
(Please make payable to Camden Health & Athletic Association)

Please charge my credit card
in the amount of _____

Visa MasterCard Discover AMEX

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Signature: _____

Please return this form to CHAA,
attention Al Dyer:

BY MAIL

3 Cooper Plaza, Ste. 500
Camden, NJ 08103
Attention: Al Dyer

BY EMAIL

chaacamden@gmail.com

BY FAX

856-342-2109



CONTACT US

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