



CAMDEN HEALTH & ATHLETIC ASSOCIATION

FOR IMMEDIATE RELEASE

July 8, 2017

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Arizona Cardinals Linebacker Haason Reddick Joins Camden Health & Athletic Assoc. in Hosting Skills and Drills Mini-Camp for Camden Kids

CAMDEN, N.J. – Arizona Cardinals linebacker and Camden native Haason Reddick returned to his hometown on Saturday to join the Camden Health & Athletic Association (CHAA) in hosting a football skills and drills mini-camp for Camden kids.

An alum of Haddon Heights High School and Temple University, Reddick was selected 13th overall by the Arizona Cardinals in this year's NFL draft.

“Camden will always be my home, and I am committed to giving back to the city that made me who I am today,” said Reddick. “Thanks to organizations like the Camden Health & Athletic Association, Camden is rising and providing young people with opportunities to succeed on and off the playing field.”

More than 100 Camden children between the ages of 5 and 17 participated in the mini-camp held at Camden High during which Reddick ran through various skills and drills with the young athletes and talked about the importance of hard work and staying in school.

“We are grateful to Haason for his support of the Camden Health & Athletic Association,” said CHAA Chairman Susan Bass Levin, President and CEO of The Cooper Foundation. “His success is an inspiration to young people throughout the city and a testament to how with hard work and perseverance, any child can achieve their dreams.”

In addition to the mini-camp, CHAA also assisted with fall football registration for the Camden Bulldogs, Camden Raiders, Centerville Simbas, Staley Park Panthers, and Whitman Park Tigers for children ages 5 through 15.

“We are excited for the fall football season and are honored to have Haason here to help our kids prepare,” said Al Dyer, CHAA Executive Director. “It is important for Camden children to learn from people like Haason, who overcame challenges to reach his goals.”

CHAA is committed to fostering healthier and stronger communities through youth athletic programs. The Association has partnered with youth sports programs offering basketball, soccer, football, baseball, and softball. More than 1,000 children have participated on various teams throughout the year.

Further, Children's Regional Hospital at Cooper has provided more than 150 free youth athletic physicals since the Association began.



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“The Camden Health & Athletic Association and Cooper show what can be accomplished through strong community partnerships,” said Assemblyman and former Camden High basketball star Arthur Barclay. “Sports have always brought people together and are a great way to teach kids about leadership and teamwork, lessons that are valuable throughout their lives.”

Players from Temple University and coaches from Camden High School and Woodrow Wilson High School joined coaches from the five youth football programs to help with the skills and drills clinic. Indie Sports Agency was also a partner in the clinic.

About the Camden Health & Athletic Association

The Camden Health & Athletic Association is a nonprofit organization aimed at expanding Camden’s youth sports programs and promoting healthy lifestyles. The Association launched in June 2016 with a \$1 million initial investment by The Cooper Foundation of Cooper University Health Care, the Norcross Foundation and AmeriHealth New Jersey.

About Indie Sports Agency (ISA)

Indie Sports Agency is an independent, full-service communications agency specializing in branding, marketing, digital services, management, multi-media, and merchandising. As a modern marketing business, ISA monetizes the relationship between consumers and brands. The general strategy is to connect with consumers in as many ways as possible, encouraging communication between the brand and consumer resulting in sales.

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