



## CAMDEN HEALTH & ATHLETIC ASSOCIATION

### **FOR IMMEDIATE RELEASE**

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### **Camden Health & Athletic Association Names Camden Educator Al Dyer as Athletic Executive Director**

CAMDEN, N.J. – The Camden Health and Athletic Association (CHAA) today announced it has named Camden educator Al Dyer as the Association’s Athletic Executive Director. Dyer is currently the Director of Career and Technical Education for the Camden City School District.

“We are excited that Al is joining the Camden Health and Athletic Association as we continue to expand programs for girls and boys throughout the city,” said Susan Bass Levin, President of CHAA and President and CEO of the Cooper Foundation. “Al shares the Association’s commitment to fostering healthier and stronger communities through youth athletic programs, and his experience makes him a valuable asset to the organization.”

Dyer, served as Camden High School Athletic Director from 2008 to 2011 and vice principal from 2011 to 2014, and most recently as the Director of Career and Technical Education for the Camden City School District.

“I am pleased that the Camden Health and Athletic Association has been supporting youth athletics in Camden. Al’s leadership will enable CHAA to continue to grow and expand,” said George E. Norcross, III, Chairman of Cooper University Health Care. “Youth athletics are an important part of any healthy community. Sports teach kids about teamwork and help build character and friendships that last a lifetime.”

Al is a graduate of Woodrow Wilson High School, where he played football and basketball. Al received a BS in Industrial Technology Management from Montclair State University and a M.E.D. in School Leadership from Wilmington University.

“Joining the Camden Health and Athletic Association is a great honor for me,” said Dyer, of Pennsauken. “I have devoted my career to helping young people realize their full potential whether in the classroom or on the playing field, and I look forward to continuing that work.”

Assemblyman Arthur Barclay, who is also on the CHAA Board of Trustees, commended Dyer for his dedication to Camden’s children.

“We all win by having Al as part of the Camden Health and Athletic Association,” said Barclay. “His skills and relationships across this city will help the organization continue to grow and bring together children and families in a healthy way that promotes teamwork and good sportsmanship.”



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The Camden Health and Athletic Association, is a nonprofit organization aimed at expanding Camden's youth sports programs and promoting healthy lifestyles. The Association launched in June 2016 with a \$1 million initial investment by The Cooper Foundation of Cooper University Health Care, the Norcross Foundation and AmeriHealth New Jersey.

"The Camden Health and Athletic Association is a reflection of Cooper's longstanding commitment to the health of the Camden community," said Michael Goodman, MD, Chairman and Chief of the Department of Pediatrics at Cooper University and Trustee of the CHAA Board. "Organized sports present a terrific opportunity for children to get exercise in a safe and structured environment, which is important for healthy growth and development."

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